

# SPECIAL BULLETIN

O F F I C E O F T R A I N I N G

No. 39-73

26 December 1973

TO : Agency Training Officers

SUBJECT: Peter G. Peterson - January Speaker in  
the CIA Guest Speaker Program

The Chairman of the Board of the Investment Banking Firm, Lehman Brothers, Mr. Peter G. Peterson, will be the next speaker in the CIA Guest Speaker Program on Tuesday, 8 January 1974. The presentation will be held in the Headquarters Auditorium from 1400-1600 hours, and is titled "New Economic Dimensions."

Mr. Peterson will advance the thesis that economics has replaced security as the primary factor in international relations, necessitating, in turn, a reemphasis of our intelligence effort to the development of long range, economic early warning systems and effective means of economic intelligence collection.

Mr. Peterson is a graduate of Northwestern University and has a Masters Degree in Business Administration from the University of Chicago. He began his career in Chicago with Market Facts, Inc., a marketing research firm. He then joined the advertising firm, McCann-Erickson, where he became Director in 1957. In 1958, Mr. Peterson joined Bell & Howell as Executive Vice President and several years later, at the age of 34, was named President of the Company. In 1963, he became Chief Executive Officer and was named Chairman of the Board in 1968.

In 1971, Mr. Peterson joined the White House staff as Assistant to the President for International Economic Affairs, and in January 1972 was appointed Secretary of Commerce. In this position and as Executive Director of the Council on International Economic Policy, he was one of the key architects of the President's new economic policy. Mr. Peterson also played an important part in implementing President Nixon's trade agreement with the

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Russians. Mr. Peterson left Government service in late 1972. In June 1973, he became Chairman of the Board of Lehman Brothers.

Tickets will be available from component training officers. Those attending are asked to be in their seats by 1355 hours when admittance for non-ticket holders will begin on a first come, first served basis. Questions regarding this program should be directed to [REDACTED] Special Programs Officer, OTR, extension 2442.

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